

ΒΙΟΓΡΑΦΙΚΟ ΣΗΜΕΙΩΜΑ

PhD Candidate
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1. Personal Data

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2. Studies

University of Macedonia, Thessaloniki, Greece (2009- today)

Department of Applied Informatics. Topic: «Mobile Marketing: Theoretical and Practical Approach»

Royal Institute of Technology (KTH), Stockholm, Sweden (2006-2008)

Masters Degree in Engineering and Management of Information Systems

Technical University of Crete, Chania, Greece (2000-2006)

Diploma in Electronics and Computer Engineering

3. Academic & Working Experience

Technical Institute of Western Macedonia, Kastoria (2008-today)

Lab Assistant for the courses «Databases», «Management Information Systems», «Computer Networks Design», «Applied Public Relations».

4. Publications

International Journals

Zarpou Theodora, Saprikis Vaggelis, Vlachopoulou Maro (2010). "Examining the behavioral intention towards mobile services: An empirical investigation in Greece", International Journal of E-services and Mobile Applications (IJESMA): Special Issue On "E-and m-business status in the Mediterranean region" (accepted for publication).

Proceedings of International Conferences

Zarpou Theodora, Hercules Dalianis, Vlachopoulou Maro (2009). "Data Migration between Web Content Management Systems", In the Proceedings of the 4th Mediterranean Conference on Information Systems (MCIS '09), Athens, 25-27 Sept., pp. 447-456.

Zarpou Theodora, Saprikis Vaggelis, Tsiotsou Rodoula, Vlachopoulou Maro (2010). "Predicting the Adoption of Mobile Transactions: An exploratory investigation in Greece", In the Proceedings of the 9th International Conference on Mobile Business (ICMB & GMR 2010), Athens, 13-15 June, pp. 141-147.

Zarpou Theodora, Saprikis Vaggelis, Vlachopoulou Maro (2010). "Investigating the influential factors towards mobile services adoption", In the Proceedings of IADIS International Conference on e-commerce 2010, Freiburg, Germany, 28-30 July, pp. 69-76.